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## **FOR IMMEDIATE RELEASE**

### **Riverside RV Resort & Campground Receives Woodall's Five Diamond W Rating**

**(Whistler, B.C.)** – Riverside RV Resort and Campground was recently awarded two “Five ♦” ratings, the highest possible campground ratings from Woodall's Publication's Corporation, publishers of *Woodall's, The Campground Directory*. Woodall's bases the ratings on the facilities and recreation opportunities available at a campground.

The rating puts Riverside RV Resort & Campground in select company. Only 1.4% of all private Campgrounds in North America are currently rated “Five ♦” in both categories. Riverside RV Resort & Campground is now one of only seven private campgrounds in British Columbia to receive the prestigious rating.

The facility rating is based on several factors: the accessibility and appearance of the entrance area; the services provided including laundry facilities, the quality and amenities of restroom facilities; a properly regulated dumping site; the quality of fixtures, landscaping, and environment surrounding sites; the existence of full service hook-ups (electrical, water and sewer); all-weather roads; and extensive grounds development and beautification plus lighting at registration, restrooms, camping areas, and some activity areas. Facility ratings are also based on the maintenance levels of all factors.

Recreation opportunities and the associated maintenance are evaluated separately from the facilities. The quality, investment, quantity and size of the existence of a variety of recreation facilities and opportunities are all factors in determining the level of recreation awarded to a campground. These include major recreation opportunities (for example: well equipped playground, natural swimming beach, golf facilities); minor recreation opportunities (sports fields, hiking trails, volleyball court, bike rentals); indoor recreation facilities (pool tables, ping pong tables); planned group activities; and winter season activities.

“We are extremely proud to have received the highest possible rating from Woodall's. It's a credit to the hard work of our staff and management team. Whistler can now add a five star campground to its range of world class facilities,” said Nigel Woods, owner of Riverside RV Resort & Campground.

#### **About Riverside RV Resort & Campground**

Riverside RV Resort & Campground is centrally located in Whistler just off of Highway 99, only 1.2 km north of Whistler Village and the base of both Blackcomb and Whistler Mountains. The facility opened in November of 1999 and now offers 67 winterized, fully serviced (sewer, water, and 30 or 50 amp power) RV sites; 37 private, walk-in only tent sites; as well as 14 hand hewn log cabins. Riverside is a destination resort with on-site facilities including Riverside Greens (a professional real grass putting course), Riverside Market, Laundromat, and Riverside Junction Cafe. The famous Whistler Valley Trail runs directly through the resort, allowing guests easy year round access to outdoor activities.

#### **About Woodall's Publications Corporation**

Woodall's has been providing information about RVing and camping for over 65 years. In 1935, Karl Hale Dixon founded the company with Trailer Travel magazine. Within a few months he realized that people needed to know where they could camp and so he started a directory of camping locations. That

recognition has turned into the *Woodall's 1♠ - 5♠ Rating System*. Woodall's has developed into a company with 12 different Campground Directories; a Tenting Directory; an RV Buyer's Guide; eight regional RV/camping newspapers; *Campground Management*, a trade publication for RV parks and campgrounds; Woodall's World of Travel, an RV tour rally; plus books on RV repairs, maintenance and cooking on the road. Woodall's goal is to provide campers with the most accurate, up-to-date RVing and camping information anywhere.

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